

# Artworks Ecotrust



ReForm by

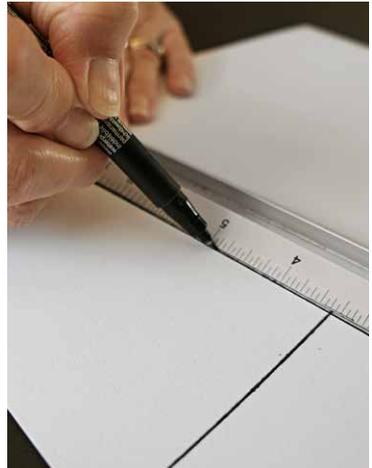
**ege**<sup>®</sup>

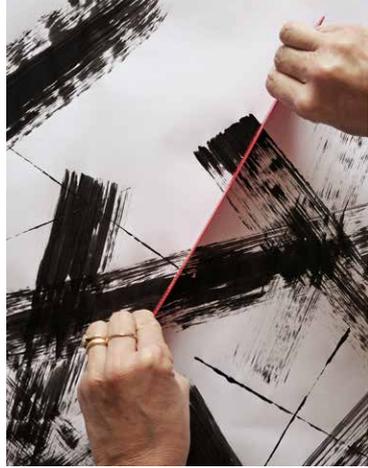
THE URGE TO EXPLORE SPACE



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### **The designer**

Carol Appleton. Born in 1961. Holds a degree in Textile Design and Design Management from the University of Manchester. Experienced Textile Designer and Creative Director.

## **The collection**

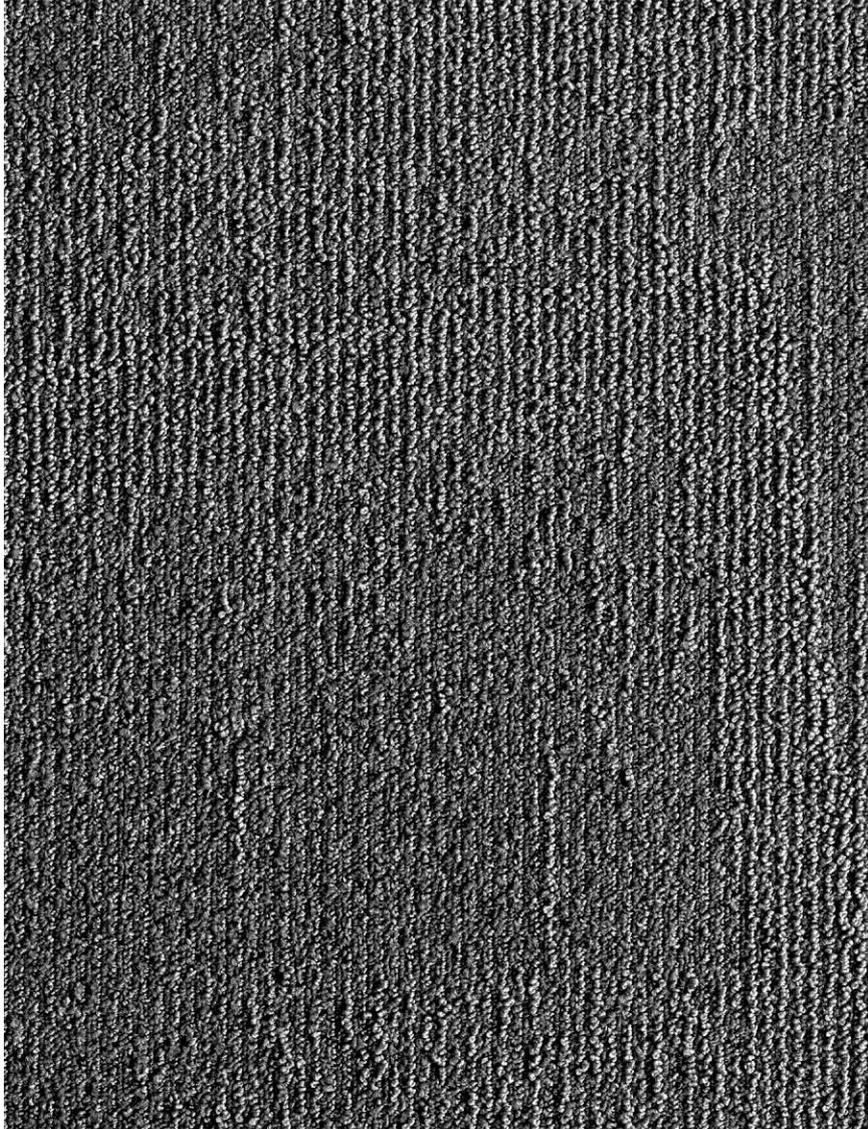
The Abstract Expressionist movement of 1950s New York made a huge impact on the art world. Its works have an energy, a monumental scale and an expressive freedom. In the making of those strong images, the canvas moved from the easel to the floor and the painting was an event as well as a work of art. The journey towards the artwork was just as important as the piece itself.

Mark-making, collage and the aesthetics of chance transfer readily to the floorscape. Tilted lines create new shapes in an unpredictable way to disrupt the mechanical precision and hand painted strokes soften the logic of the basic pattern. The balance of chaos and control adds something new to simple geometry.

In this Artworks collection, the multi-level loop construction defines shape, brushstrokes and layers perfectly with a beautiful visual texture. The artistic inspiration is reflected in three co-ordinated patterns from simple, solid colours, soft tonals to graphic contrasts. The contemporary colour palette of fresh neutrals, complimented by dark shades for a sharp look makes it easy to combine different patterns in a unique composition of shape and colour.

Each pattern is available in nine colours and as tiles, broadloom and Figura. Artworks is Cradle to Cradle Certified™ and a truly green choice for your next flooring project. You can read more about ECONYL® yarns and our patented ECOTRUST backings on pages 32-33.





A slight rotation and repetition of a painted square create a collision of shape framing space to a different rhythm. Available in nine solid colours from classic neutrals to more modern shades.

## Angle

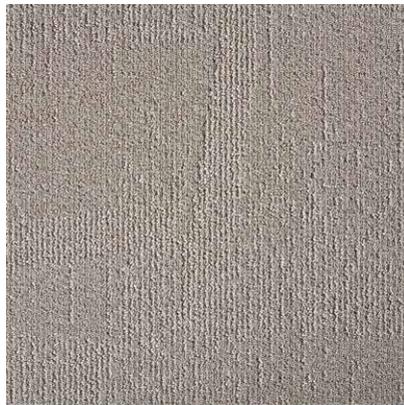




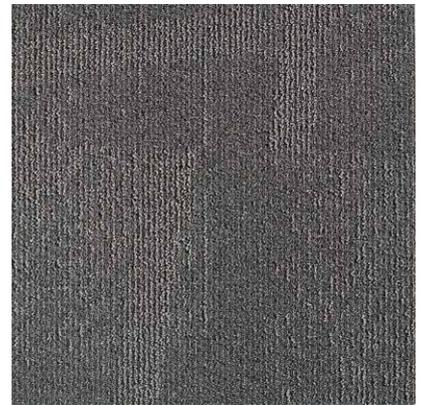




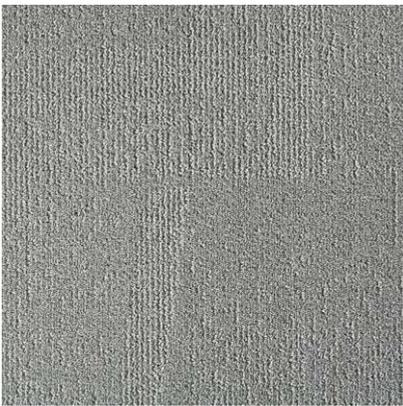
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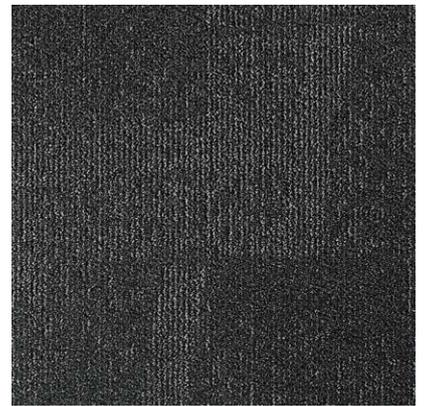
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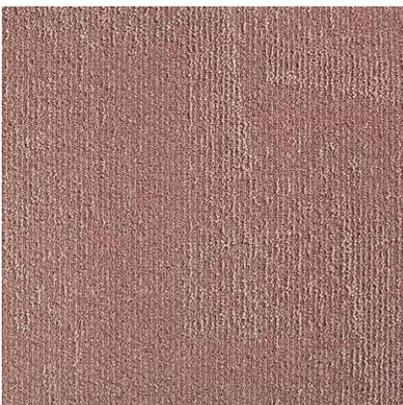
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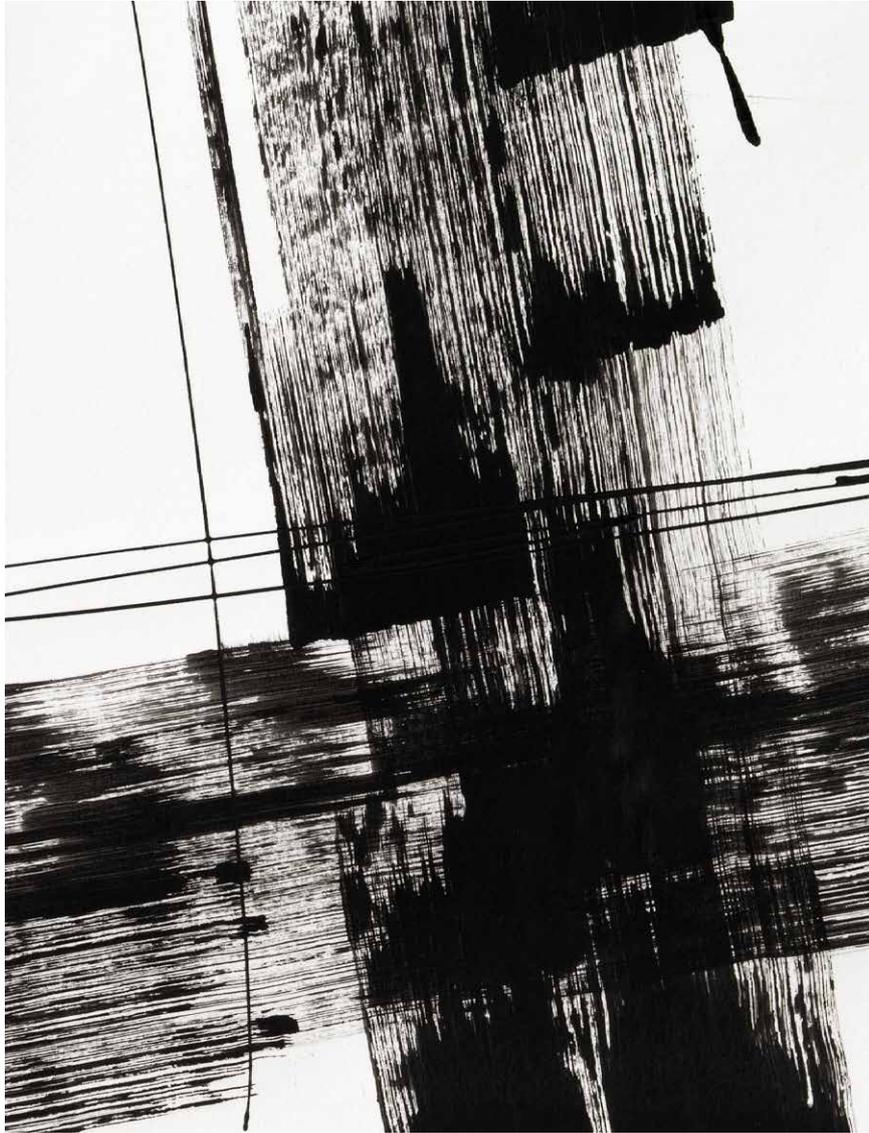
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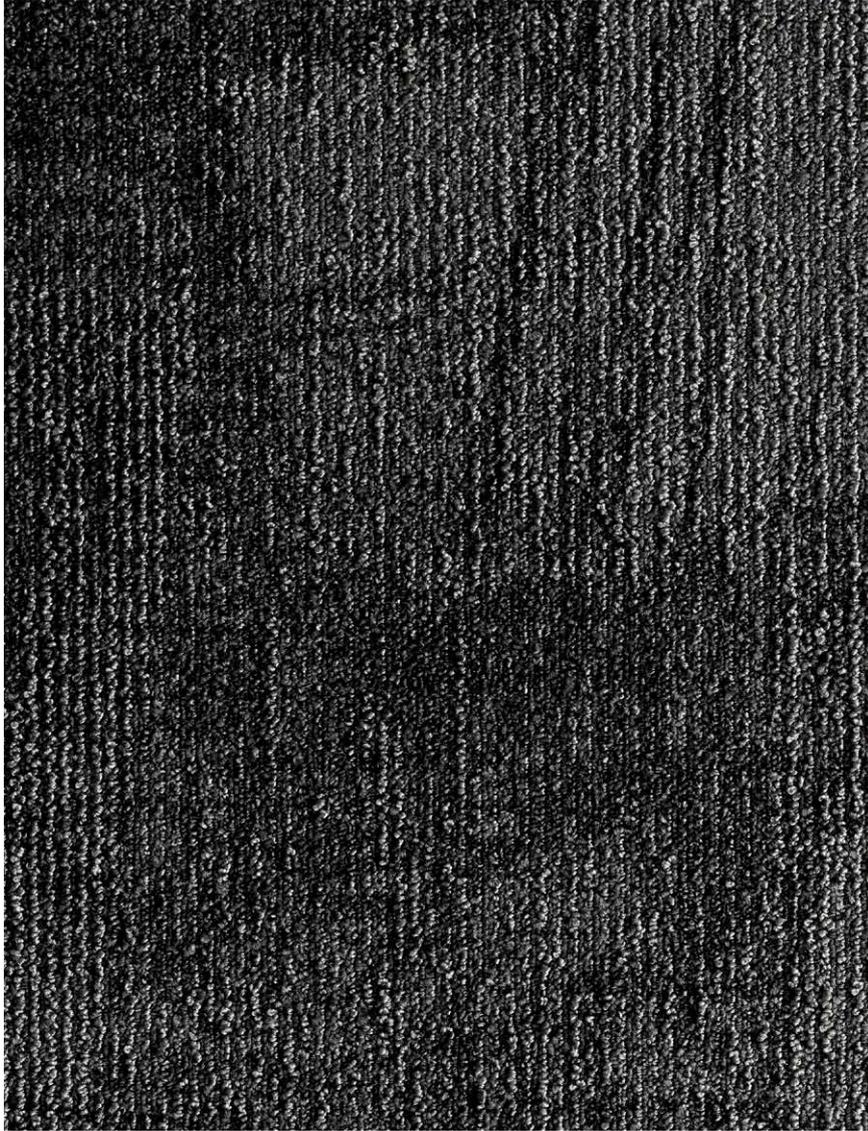


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The painter's hand softens the geometry while action-painted marks give the pattern an experimental aspect. Available in nine tone-on-tone colours.

## **Assemble**





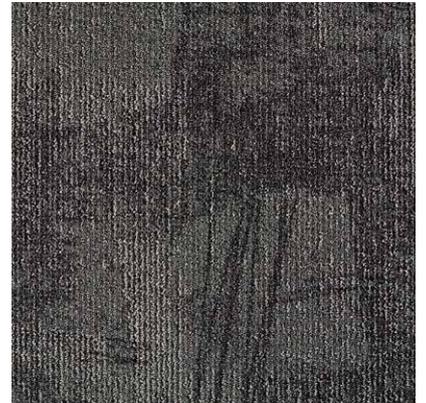




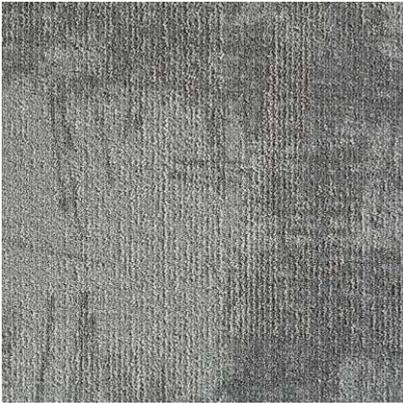
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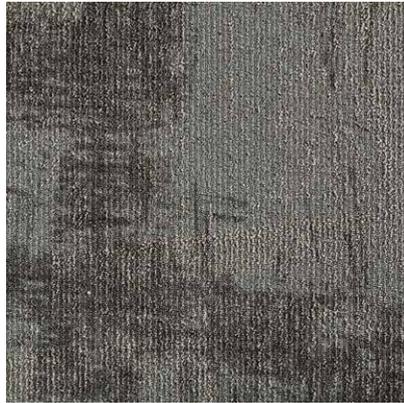
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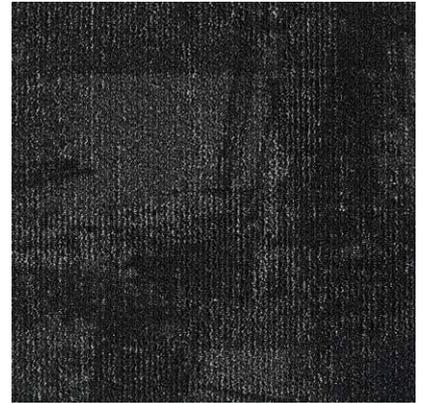
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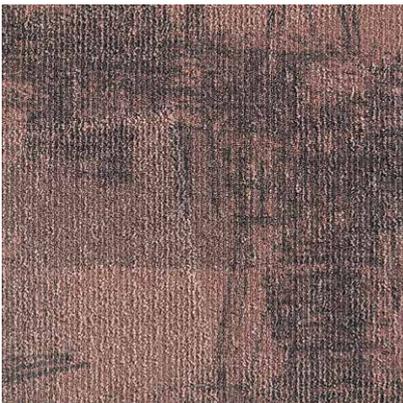
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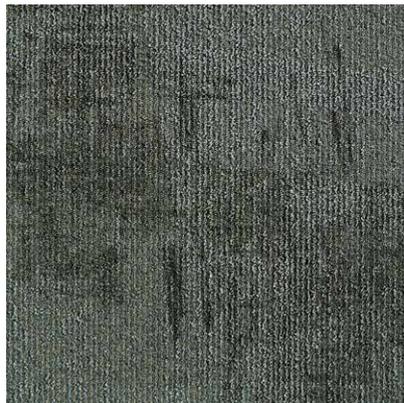
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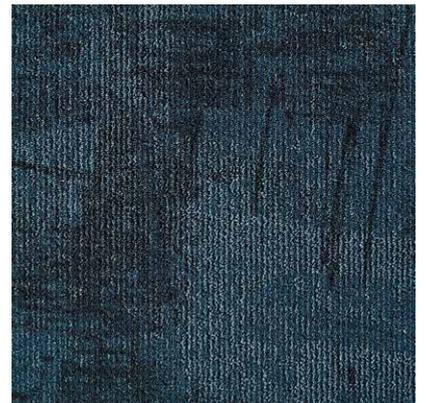
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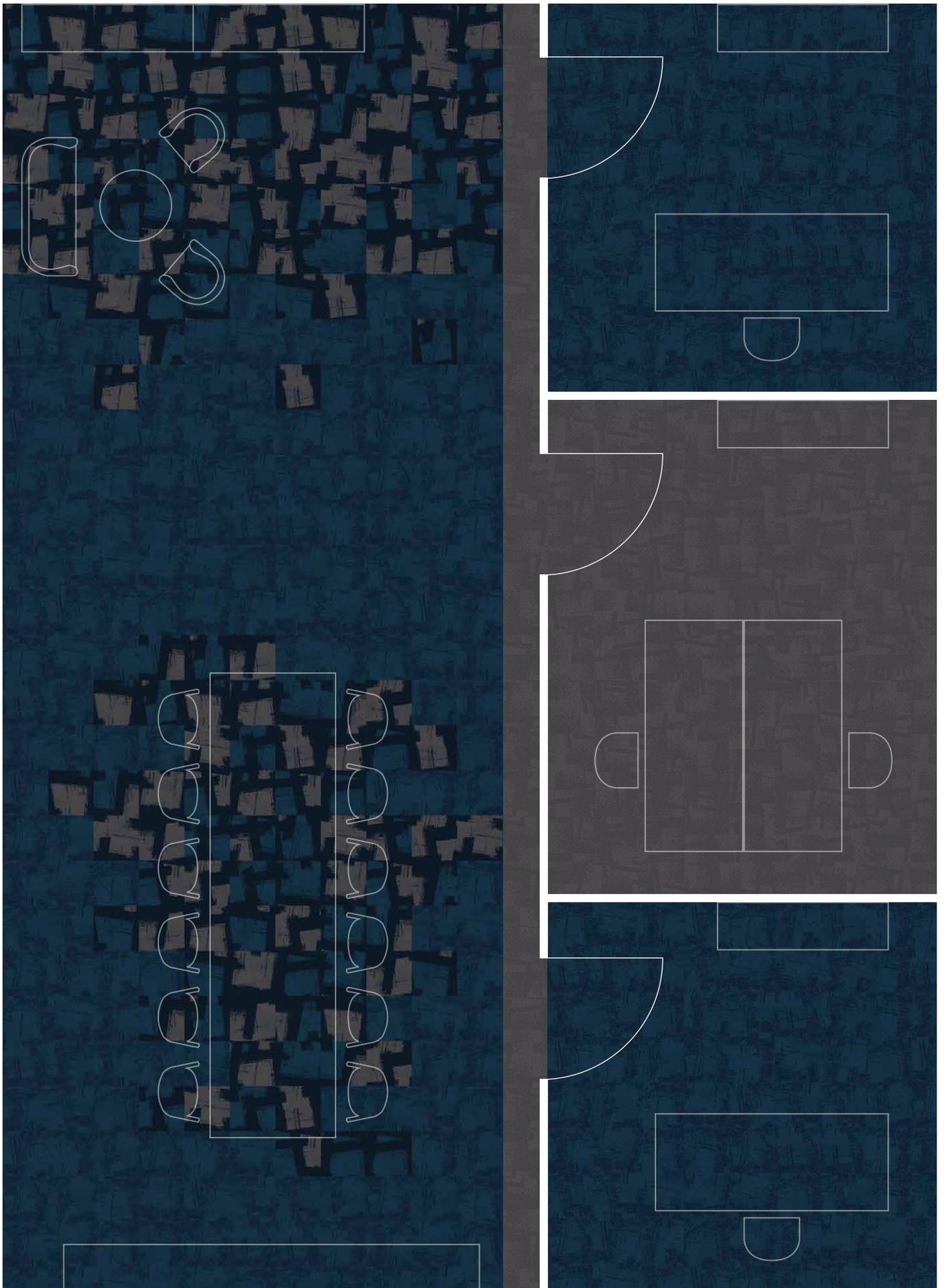
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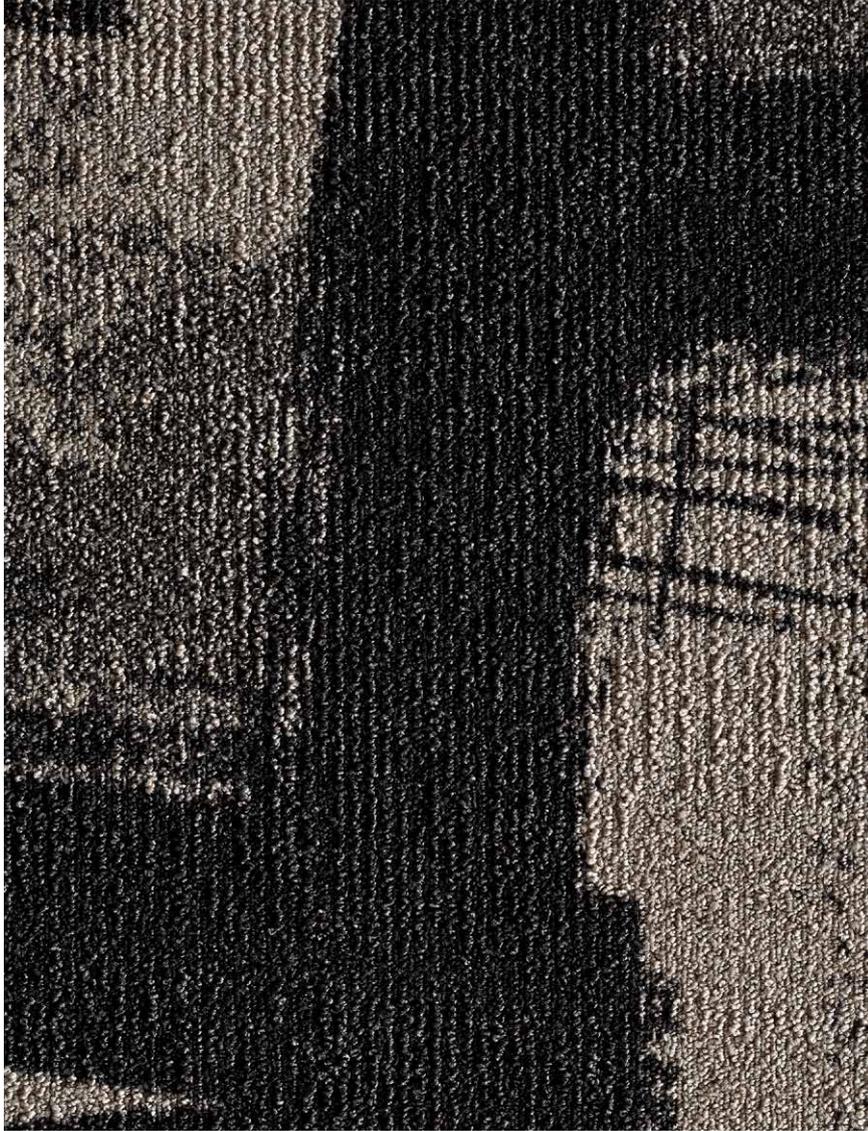
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# Floorscape inspiration







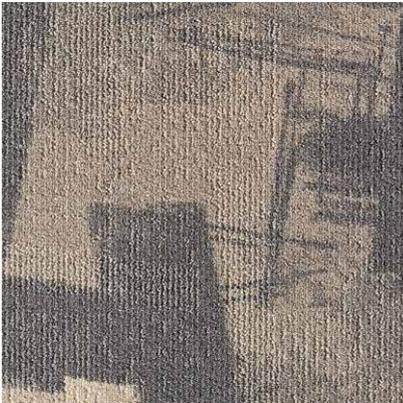
The power of scale and confident brush strokes are used in a bold, energetic collage of shape and colour. Available in nine rich colour combinations.

## Connect





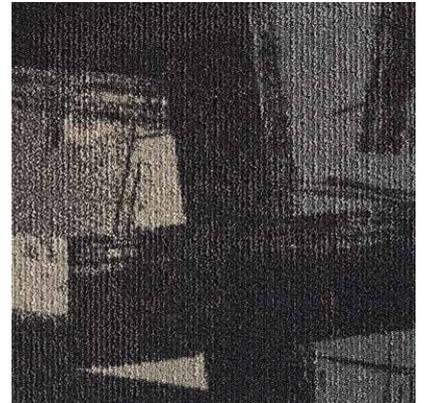




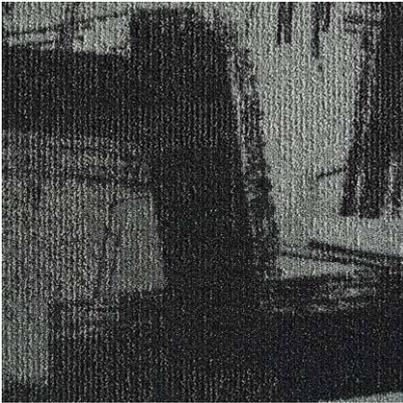
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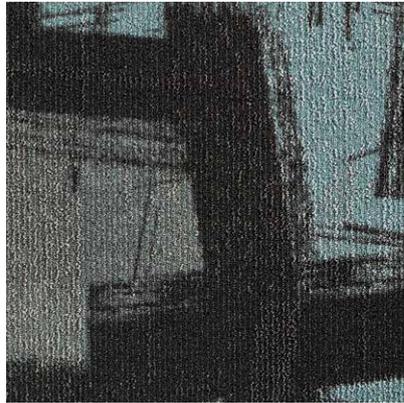
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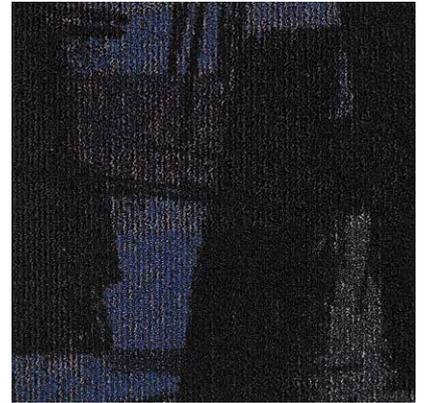
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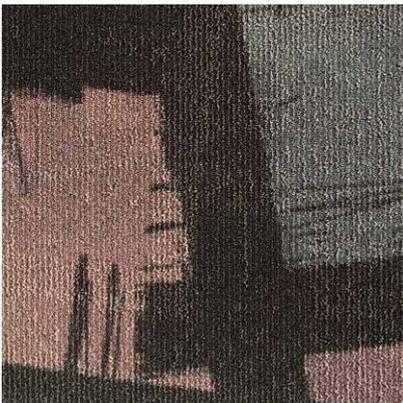
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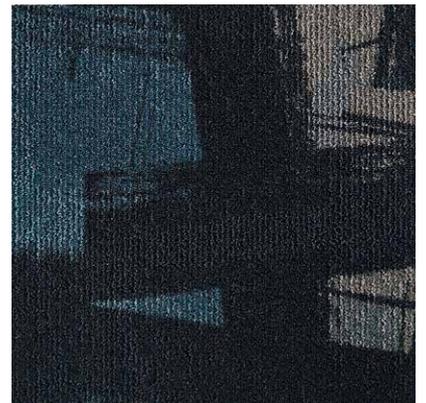
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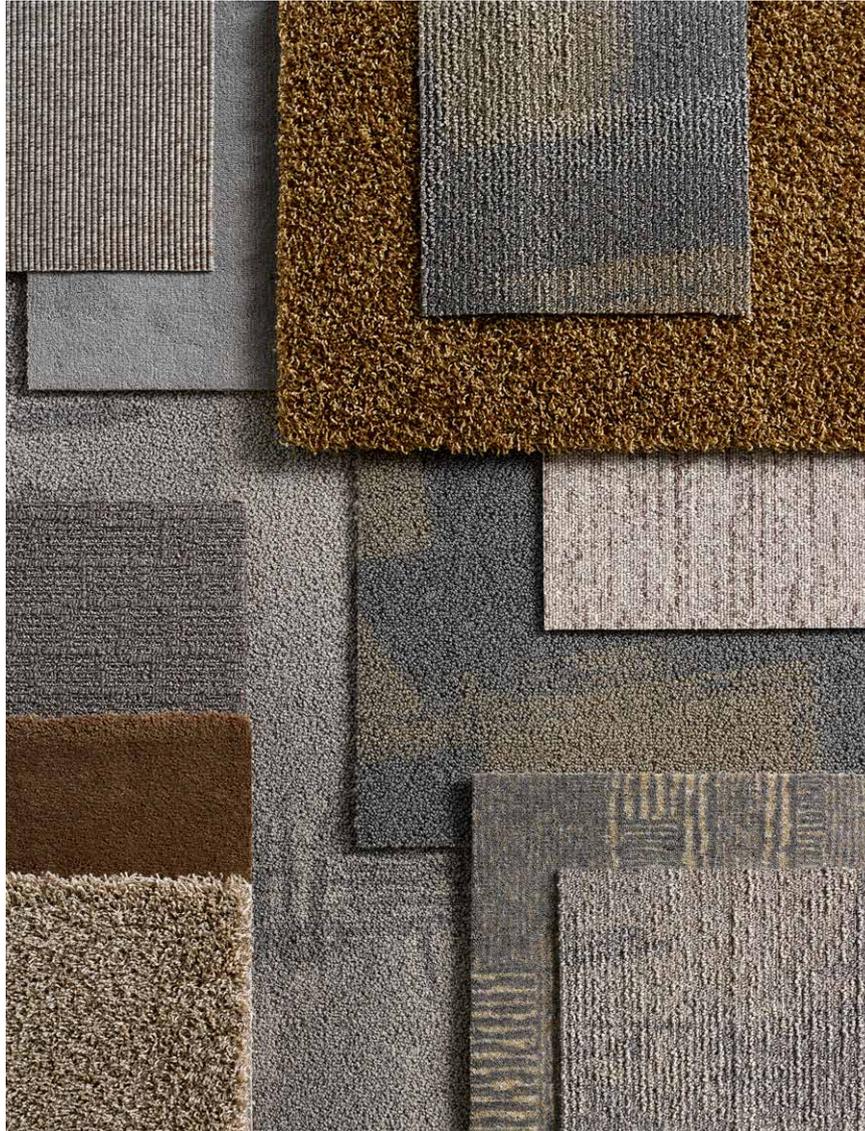


**Combination  
and quality options**



The Artworks collection is coordinated across patterns and colour families and the tiles and broadloom options offer practical opportunities to make unique and exciting combinations. Combine simple solid colours with more graphic layouts to define areas and create a unique and inspiring flooring solution.

You can also have the Artworks patterns in other constructions that will match your specifications perfectly. Choose among nine different Highline qualities, tufted cut or loop pile and without the multi-level loop construction that characterizes the standard Artworks collection.



## Carpets for any specification

The Artworks designs can also be combined with other ege collections. We can help you set new standards in floor design by combining different collections into creative and distinctive design solutions that will fit practical needs, taste and budget. Use the carpet as one of your key building stones in creating the atmosphere you have in mind not only in terms of design and colour, but also in terms of quality, texture and feel.

At ege, you will find many functional qualities, aesthetic colours, beautiful patterns and cool design collections in tiles and broadloom. We offer a wide range of flat-woven carpets and shags in many different colours, exciting multi-level loop structures as well as tufted cut and loop pile constructions with amazing design options thanks to our advanced production technology.

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# pure respect

SUSTAINABLE CARPET DESIGN BY EGE

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Rethink the essential

# GREEN ALL THE WAY THROUGH

Artworks is Cradle to Cradle Certified™



## We turn a bottle into a tile backing

A water bottle contains a vital resource for our wellbeing. But did you know that the bottle itself has lots of applications and that we have managed to utilise one of them by recycling used water bottles into a patented Ecotrust felt backing for carpet tiles?

An innovative production technique turns bottles into a soft yet strong PET felt material that is long lasting and has great acoustic performance. PET felt is both recycled and regenerable.



Water bottles



Flakes



Fibres



Ecotrust felt backings



## From regenerated fishing nets to tile faces

Fishing nets account for one tenth of the waste in the ocean. Abandoned fishing nets can drift for months or years and be a threat to sea life. At ege carpets we use Aquafil's ECONYL® yarns produced from used fishing

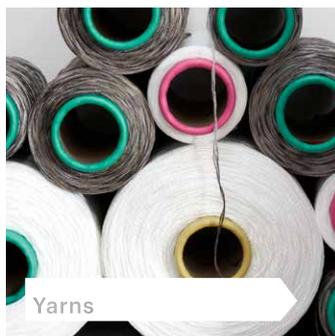
nets. Once the fishing nets are collected and cleaned, they are physically and chemically broken down and reborn as strong and hardwearing yarns for carpets. The yarns are both regenerated and regenerable.



Fishing nets



Chips



Yarns



Tile faces



Read more about our carbon footprint in our CSR report at [egecarpets.com](http://egecarpets.com)

# ENVIRONMENTAL FRONTRUNNER

In 2015, ege carpets was awarded the prestigious National Pioneer Certificate by The European Commission for being one of the first Danish companies to register with EMAS in 1996.

Environmental responsibility lies deep in our hearts, and we are environmentally conscious all the way through. That is why both the face and the backing of our carpet tiles are produced from recycled or regenerated materials. However, we are not only green in the product itself – but also in our sustainable and innovative production processes.

When a company wishes to make a difference in the environmental sphere, it is important to take the lead and do things that other companies do not. We are still the only EMAS certified carpet manufacturer in the world. EMAS certification sets higher requirements every single year ensuring that our environmental initiatives continuously improve. Since 2007, thanks to EMAS, we have, for example:



- reduced our CO<sup>2</sup>-emissions with 48% and aim at reducing it by 50% before 2020
- increased the number of Cradle to Cradle Certified™ products to 40 and aim at increasing this further in the future
- increased the renewable energy purchase to 88% and aim at buying all our electricity exclusively from renewable resources by 2020



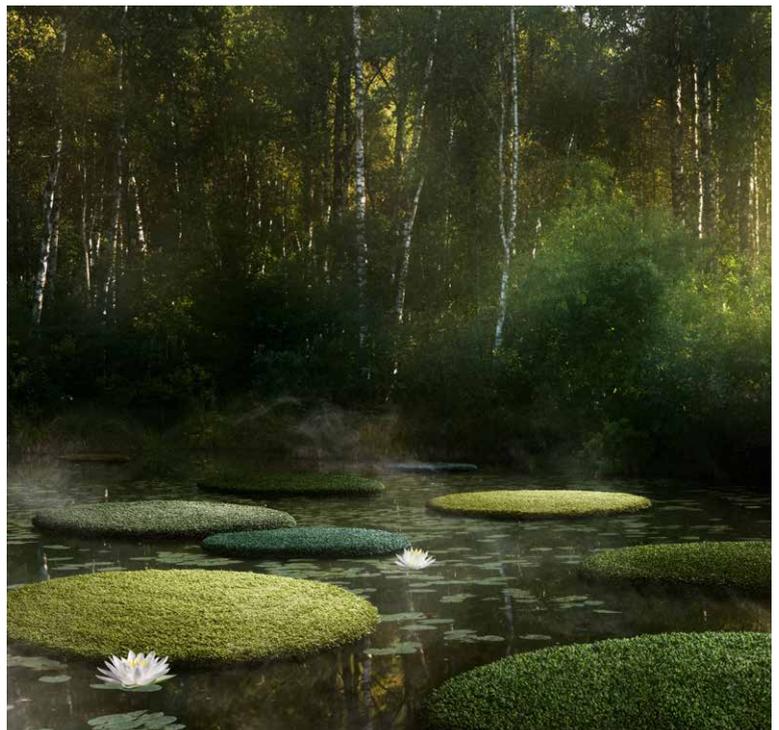
# WE LOVE PEOPLE

**Carpets are our products, but people are our primary raw material.** We have a clear, value-driven focus on CSR. ege carpets is a workplace at which health and safety are always prioritised. We are opposed to discrimination and we work to create equal opportunities for everyone, both inside our company and externally. We are engaged in the local communities, where we manufacture our products – we seek to be a responsible company, which provides jobs and growth. Our work with CSR covers a wide range of areas. First and foremost, however, CSR is about respect and responsibility. Respect is something you give. Responsibility is something you take.

# OUR STORY

**Environmental issues are not just about things looking good on paper.** We are also concerned about tomorrow and the Earth's resources. It involves people and ethics, as well as the big – and the small – questions. When every company starts to think this way, things will really begin to change.

As a responsible manufacturer, we are of course subject to business management regulations. However, we regard certification as an opportunity to go beyond legal requirements, regulations and obligations and achieve a higher level. We do our utmost to meet our own ambitions to improve sustainability within the company. By also qualifying for a large number of certifications, we wish to be a role model – and thus ensure that we are always at the leading edge of the carpet industry. CSR standard DS 49001 is an excellent example. We are the only carpet manufacturer in the world to have been awarded this certificate. When it comes to CSR, we are striving to become the world's leading carpet manufacturer.



## Technical specifications

The Artworks collection features three patterns each in nine beautiful colours. Available as broadloom, tiles and Figura, the collection can take on very different expressions. The multi-level loop structure made from ECONYL® yarns defines the patterns adding depth and texture to the carpet while still delivering outstanding quality as well as great comfort and acoustic benefits.

- 3 unique designs
- 27 colours
- Multi-level loop structure
- Tiles, broadloom and Figura
- Undisputed performance standard EN 1307
- Performance classification to fit any need: heavy and extra heavy use
- 24-hour sample service
- Dispatch within 2 weeks from receipt of order

Construction characteristics	Standard	ReForm Artworks Ecotrust 		ReForm Artworks WT 	
Structure	ISO 2424	Tufted loop pile - structured		Tufted loop pile - structured	
Pile material	DIR 96/73, 96/74	100% regenerated ECONYL® polyamide		100% regenerated ECONYL® polyamide	
Coloration	-	Millitron dyed		Millitron dyed	
Backing	eTL	Ecotrust 350, 100% recycled		WT – Woven textile	
Units		Metric	Imperial	Metric	Imperial
Dimensions	ISO 3018	48x48 cm 96x96 cm* Figura**	1' 6.90" x 1' 6.90" 3' 1.80" x 3' 1.80** Figura**	400 cm	13' 1.48"
Total thickness	ISO 1765	Approx. 7.6 mm	Approx. 3.00*	Approx. 6.1 mm	Approx. 2.40*
Total carpet weight	ISO 8543	Approx. 2,700 g/m <sup>2</sup>	Approx. 95.30 oz./yd <sup>2</sup>	Approx. 2,500 g/m <sup>2</sup>	Approx. 88.30 oz./yd <sup>2</sup>
Pile yarn weight	eTL	Approx. 650 g/m <sup>2</sup>	Approx. 22.90 oz./yd <sup>2</sup>	Approx. 650 g/m <sup>2</sup>	Approx. 22.90 oz./yd <sup>2</sup>
Soil protection	eTL	Yes		Yes	
<b>Performance characteristics</b>					
Performance areas	EN 1307	Class 33 – Commercial – Heavy		Class 33 – Commercial – Heavy	
Castor chair suitability	EN 985	Intensive use		Intensive use	
Suitability for use on stairs	EN 1963	Yes		Yes	
Static control	eTL	Permanently antistatic		Permanently antistatic	
Suitability for under floor heating	eTL	Yes		Yes	
Acou. insu. from impact noise	eTL	26 dB		25 dB	
Acoustical absorption	eTL	0.25 aW		0.25 aW	
<b>Safety and environmental characteristics</b>					
Fire classifications	EN 13501-1 Euroclass MK Godkendelse VKF/AEAI	B <sub>fl</sub> -s1 Approved Approved		C <sub>fl</sub> -s1 Approved Approved	
Indoor climate	BASTA Danish Indoor Climate Certificate Emissions dans l'air intérieur Green Label Plus	Registered No. 006 A+/A+ Approved		Registered No. 006 A+/A+ Approved	
Environmental profile	Cradle to Cradle Certified™	Bronze		Silver	
CE Labeling	EN 14041	Certified		Certified	
<b>Manufacturer characteristics</b>					
Factory certification	ISO 9001, ISO 14001, EMAS, DS/OHSAS 18001, DS 49001	Audited and verified by Bureau Veritas Certification			
Carpet Recycling UK	Member	www.carpetrecyclinguk.com			

eTL = internal result from the ege Test Laboratory

Due to continuous development of products and testing procedures any above declaration is subject to change without prior notification

\*Extra surcharge for 96x96 cm and available from 40 m<sup>2</sup>. \*\*Extra surcharge for Figura and available from 40 m<sup>2</sup> per shape/quality/colour

For full technical specifications and installation and maintenance guides see [egecarpets.com](http://egecarpets.com)





**ege**<sup>®</sup>

THE URGE TO EXPLORE SPACE

[egecarpets.com](http://egecarpets.com)